

Dr.A.Bhooma Devi

Dr. A. Bhoomadevi (Ph.D in Management) is currently working as Associate Professor in the Faculty of Management Sciences, SRIHER (DU), Chennai teaching Post Graduate/ UG courses and her current teaching and research include Hospital Management, Total Quality Management, Service Quality and Hospital Information System. She has 12 years of teaching experience and 4 yrs of industry experience taking up administrative positions. She has been selected as ‘Young Faculty Researcher’ and received a Research Grant of Rs.65, 000/- in the year 2008. She has published 16 articles in referred (4 articles in Scopus indexed journal) and non-referred journals. She has authored a book on Patient-centered care at Tertiary Healthcare Centres – A Managerial Perspective (Archers & Elevators Publishing House, 2017). She has presented more than 20 papers in both national and international conferences and thrice got best paper award. She has received the best doctoral researcher award (2018) and distinguished Alumni Award (2015). She has completed Internal Counselor Programme on NABH Standards conducted by Quality Council of India and completed certificate course in six-sigma black belt. She is actively involved in teaching, research, curriculum development, preparation of study materials, organizing state and national level workshops/seminars, etc. She has been identified as one of the faculty coordinator for placement activities and organizing skill oriented programs for final year MBA students in training them for placements. She is currently supervising three Ph.D scholars. She has been enthusiastic in organizing entrepreneurial activities for MBA students and guided more than 60 PG level projects. Most recently she has also been invited as eminent speaker in a Hospital Administration Conclave at Madurai and served as a BoS member for a Hospital Administration Programme at Coimbatore.