



# SRI RAMACHANDRA

INSTITUTE OF HIGHER EDUCATION AND RESEARCH  
(Deemed to be University)

(Graded as a Category I University by the UGC & Accredited by NAAC with Grade 'A++')  
Porur, Chennai 600 116

website: [www.sriramachandra.edu.in](http://www.sriramachandra.edu.in)

## PROSPECTUS

M.B.A.(HOSPITAL & HEALTH SYSTEMS MANAGEMENT) DEGREE PROGRAM  
(2021 – 22)

For the candidates with a good Score in MAT/CMAT/CAT/XAT



Reaccredited by  
National Assessment and  
Accreditation Council with  
'A' ++Grade



NABH Reaccredited



NGCMA, DST, Govt. of India  
GLP Compliance Certified  
CEFT  
(Centre for Toxicology &  
Developmental Research)



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**(Late) Shri N.P.V. RAMASAMY UDAYAR**  
FOUNDER - CHANCELLOR

## *The Mission*

*Sri Ramachandra Institute of Higher Education and Research,  
will actively promote and preserve the higher values and ethics  
in education, health care and research and  
will pursue excellence in all these areas  
while consciously meeting the expectations  
of the people it serves without prejudice and  
in all fairness stay socially meaningful  
in its propagation of the various arts and sciences  
to enrich humanity at large.*

## **About the University**

Sri Ramachandra Medical College and Research Institute was established by Sri Ramachandra Educational and Health Trust in the year 1985 as a private non-profit self-financing institution dedicated to serve the society as a Centre of Excellence with emphasis on Medical Education, Research and Healthcare. In view of its academic excellence, the Government of India declared Sri Ramachandra Medical College & Research Institute as a Deemed to be University in September, 1994 under Section 3 of the University Grants Commission Act, 1956. The Trust achieved the task of establishing this Institution as a "Centre of Excellence" under the leadership of Late Shri. N.P.V. Ramasamy Udayar who was the Founder & Managing Trustee of the Trust and also the first Chancellor of the Deemed University. Shri. V.R. Venkataachalam is currently the Chancellor of the Deemed University and also the Managing Trustee of the Trust. Shri R.V. Sengutuvan is the Pro-Chancellor of the Deemed University.

As notified by the Central Government, the name of the Deemed University has been changed as Sri Ramachandra Institute of Higher Education and Research. The objective of the institution is to have the facility raised and developed to a level comparable to any major medical establishment in advanced countries. With this goal in mind, the Trust has, in close co-operation of, and the able guidance from professional experts in administration and teaching, developed this sprawling 150 acres of green campus to a level of a prestigious Deemed University today. Further milestones were reached as on April 1, 1997 when an inter-institutional alliance between Harvard Medical International, USA and Sri Ramachandra Medical College and Research Institute was signed, which had further led the institution towards quality in the areas of Medical Education, Healthcare and Research and enhanced its visibility and recognition at the international level.

Harvard Medical International, in its annual report 2007, stated that "Sri Ramachandra is the model of a learning institution in both its Medical school and Hospitals. They have pursued faculty development with great rigor, and in the hospital are striving to be a quality leader in India. The Institution stands out because of its commitment to taking care of all".

Sri Ramachandra Medical College and Research Institute is among the very few Medical

Institutes in India which have been sanctioned 250 seats in MBBS Degree course by the Medical Council of India from the academic year 2011-12. In the National Institutional Ranking frame work (NIRF – 2020), SRMC & RI has been placed at 13<sup>th</sup> rank among the Medical Colleges in the country.

#### **ACCREDITATION:**

Sri Ramachandra Deemed University has been accredited (cycle-3) by National Assessment and Accreditation Council (NAAC) with CGPA of 3.53 on four point scale at 'A++' Grade and placed in category - I Universities in India by the UGC and ranked 28 among Universities in NIRF – 2020.

The Clinical Laboratory is NABL accredited and the Blood Bank is reaccredited by the American Association of Blood Banks (AABB).

The CEFT is a GLP certified animal and toxicology facility located within the Deemed University. It is the first Medical University in India to get the GLP Certification from DST, Govt. of India.

UNESCO Chair in Bioethics has been established at the Deemed University.

#### **CONSTITUENT COLLEGES AND FACULTIES:**

The following are the constituent colleges and faculties of Sri Ramachandra Institute of Higher Education and Research (Deemed to be University)

1. **Sri Ramachandra Medical College and Research Institute**
2. **Sri Ramachandra Faculty of Dentistry**
3. **Sri Ramachandra Faculty of Pharmacy**
4. **Sri Ramachandra Faculty of Nursing**
5. **Sri Ramachandra Faculty of Physiotherapy**
6. **Sri Ramachandra Faculty of Allied Health Sciences**
7. **Sri Ramachandra Faculty of Management Sciences**
8. **Sri Ramachandra Faculty of Biomedical Sciences and Technology**
9. **Sri Ramachandra Faculty of Public Health**
10. **Sri Ramachandra Faculty of Sports & Exercise Sciences**
11. **Sri Ramachandra Faculty of Clinical Research**
12. **Sri Ramachandra Faculty of Engineering and Technology**

The Deemed University offers at present D.Sc., Ph.D., 35 Degree courses at undergraduate level in medical, dental, para-medical, allied health sciences and Engineering & Technology disciplines and 51 courses in Medical, 8 courses in Dentistry , 47 para-medical and Allied Health sciences and 2 M.Sc. Degree Programs in Engineering & Technology at Postgraduate level, besides the 13 HSSC courses and 1 Certificate Course. In all, around 6,800 students who come from different parts of the country and abroad receive their teaching and training within the campus which presents a vibrant atmosphere highly conducive for higher education.

#### **LIBRARY :**

A centrally air-conditioned large Library, known as Sri Ramachandra Learning Centre is ideally located in an area of 40,000 sq.ft. The students and faculty gain free access to a large collection of Medical, Dental and related books and journals gathered over a period of 35 years which provide rich study and reference material. The Library has a good stock of audio and video-cassettes on various subjects and facilities for microfiche access. The "e-Learning Resource Centre" with 48 new updated systems and Wi-Fi facility with access to Medlars, Internet and CD-ROM facilities. It is an excellent learning centre in which a huge collection of models of anatomical interest are also exhibited for the benefit of the students and faculty. Apart from this, book bank services are also available for the students. In addition to hard copies, around 1,000 journals are also available online at the active learning centre through "ProQuest & MEDLARS", where unlimited access is available to the students.

#### **HOSTELS :**

There are separate hostel facilities for both men and women students with 3,500 single rooms inside the campus to accommodate undergraduate and postgraduate students in medical, dental and other disciplines. The campus has continuous running soft water supply and power supply. The avenues of trees and green plants give a resort-like-ambience which is highly conducive to pleasant learning and peaceful living within the campus. Hostels are also equipped with internet facility for the benefit of the inmates.

#### **SRI RAMACHANDRA HOSPITAL :**

Sri Ramachandra Hospital is a major Tertiary care and referral centre located within the Deemed University campus. The Hospital caters to the needs of the students for their learning and training in various specialties. Placed in a suburban locality and amidst major highways, the hospital serves a cross section of the community belonging to every economic segment of the society. On an average 5,000 patients visit the out-patient facility every day. The diagnostic capability available at the

hospital is comparable to any University Hospital in any advanced country. The sophisticated clinical laboratory, AABB accredited blood bank and a wide range of imaging facilities including C.T. Scan, MRI, Multi Detector Slice Spiral CT, Cardiac Angiography, Cerebral Angiography and Gamma Camera add to the diagnostic armamentarium of the Hospital. The students of FMS are highly benefited out of Sri Ramachandra Hospital which is situated within the campus. Hands-on-posting offers a high degree of practical exposure to our students.

#### **TELEMEDICINE:**

The Deemed University has national level visibility as a centre of excellence in exploiting Information Technology to the hilt, by establishing state-of-the-art Telemedicine facility through Satellite, ISDN lines and Internet connectivity. In addition, the Deemed University is a member of the PAN-African Network in telemedicine promoted by the Govt. of India. Both students and the faculty benefit from Tele-Medicine Centre which is well connected with various national and international Institutions.

#### **CENTRAL RESEARCH FACILITY:**

The Central Research Facility (CRF) which was established in 2007, as the "A to Z gateway" for research, takes care of all logistics of research planning, research projects administration, research documentation, providing centralized sophisticated equipment facility and University-Industry Liaison Centre with IPR/patents Cell, etc., on a 'ready to use platform' of the entire Deemed University.

The CRF is housed in a 25,000 sq.ft. exclusive facility with a sophisticated instrumentation laboratory containing the latest equipments. CRF also has the (i) Centre for Life style diseases; (ii) Centre for Stem Cell Research; (iii) Centre for Indian Systems of Medicine and (iv) Centre for preclinical and Translational Medicine. There is also the FDA audited and DCGI Registered Clinical Trial Division and other 14 centers of Research recognized by National and International agencies. In the last 5 years, 83 sponsored research projects with grants to the tune of INR 375.9 million have been carried out in the Deemed University. Further, the Centre for Toxicology and Developmental Research (CEFT) is also functioning in 15,000 sq.ft. area with state-of-the-art facilities and it has been approved by Committee for the Purpose of Control and Supervision of Experiments on Animals (CPCSEA) as a GLP compliant animal facility. CEFT undertakes a number of preclinical toxicology studies for Researchers and Industries.

**ANTI RAGGING MEASURES:**

Ragging is strictly prohibited in this Campus. Sri Ramachandra Institute of Higher Education and Research (Deemed to be University) strictly enforces anti-ragging measures and the campus is free from any form of ragging. Any violation will be dealt with according to the law in force and as per the directives of the Supreme Court of India.

**The Deemed University has adopted the**

- I. **“UGC Regulations on curbing the menace of Ragging in Higher Educational Institutions, 2009” (as amended);**
- II. **“Medical Council of India(Prevention and Prohibition of ragging in Medical College / Institutions) Regulations, 2009” (as amended);**
- III. **“Dental Council of India Regulations on curbing the menace of Ragging in Dental Colleges, 2009” (as amended); a n d**
- IV. **All India Council for Technical Education notified Regulations for prevention and prohibition of ragging in AICTE approved Technical Institutions vide No. 37-3/LEGAL/AICTE/2009 dated 01.07.2009.**

**These Regulations shall be applicable to all students. Full text of the Regulations is available in the University Website: [www.sriramachandra.edu.in](http://www.sriramachandra.edu.in).**

Further, attention of the students and parents is invited to Sections 4 and 5 of the Tamil Nadu Prohibition of Ragging Act, 1997 which are reproduced below:

**Section 4:** - Whoever commits, participates in, abets or propagates 'ragging' within or without any educational institution, shall be punished with imprisonment for a term which may extend to two years and shall also be liable to a fine which may extend to Rs.10,000/- ( Rupees Ten thousand).

**Section 5:** - Any student convicted of an offence under section 4 shall also be dismissed from the educational institution and such student shall not be admitted in any other educational institution.

Data on Ragging:

- I. No. of ragging incidents during the academic year 2020 - 21 : NIL
- ii. Punishment awarded : NIL

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## **SRI RAMACHANDRA FACULTY OF MANAGEMENT SCIENCES (SRFMS)**

### **ABOUT SRFMS**

**Sri Ramachandra Faculty of Management Sciences (SRFoMS)** is a unit in Sri Ramachandra Institute of Higher Education and Research (SRIHER), a Deemed to be University (formerly known as Sri Ramachandra University), ranked among the top health sciences universities in India. SRIHER has been accredited (cycle-3) by National Assessment and Accreditation Council (NAAC) with A++ Grade and placed in category-I Universities in India by the UGC and ranked 28 among Universities in NIRF-2020. SRFoMS, established in the year 2001, is one of the leading management hubs in India offering very unique programs in the field of hospital & health systems management.

SRFMS **offers a Two-year Full Time MBA ( Hospital and Health Systems Management) programme approved by AICTE , New Delhi** in December, 2001 and a three-year B.B.A. programme in Hospital and Health Systems Management, under Choice Based Credit System in 2015, with a wide range of electives to suit industry requirement. Along with, UG and PG courses, it offers full time and part-time Ph.D programmes. FMS was rated as one of the best management schools in the State by Business Standard 2019. It has continuously been placed under **"Platinum Category"** by AICTE-CII Industry-Institute Survey since 2019. Faculty of Management Sciences has now stepped into the executive education introducing a One-year Executive Diploma in Healthcare Management for working healthcare professionals.

**MBA in Hospital and Health Systems Management offers the following elective streams:**

- **Healthcare Quality**
- **Healthcare Finance**
- **Healthcare HR**

### **PROGRAMME HIGHLIGHTS**

- World-class teaching by experienced and dedicated faculty
- Eminent visiting faculty from the industry
- Industry-oriented curriculum
- Smart classrooms

- Innovative pedagogy
- Intensive hands-on posting
- Excellent placements in India and abroad
- Group discussion areas
- State-of-the-art computer laboratory
- Well-stocked central and school libraries

## **CAREER OPPORTUNITIES**

Career opportunities in the hospital and health care systems sector are plenty - students may choose to work as health care managers, work in hospitals and nursing homes, in pharmaceutical companies, universities, insurance companies and for private medical practitioners, in the domains of finance, human resources, patient care, IT systems, or supply chain management, subsequently becoming business leaders overseeing the organization as a whole.

## **ELIGIBILITY AND ADMISSION PROCESS**

### **1. NUMBER OF SEATS AND DURATION:**

The number of seats is 60 (including 3 NRI seats) and the duration of the course is two academic years (Semester pattern Under CBCS).

### **2. ELIGIBILITY:**

(a) Candidates should possess a ny Degree with minimum 50% (45% for SC/ST) from a recognized University.

(b) Candidates appearing for the final year examination of any Degree Course during April/May 2021 are also eligible to apply, subject to the condition that:-

- (i) They should enclose a photocopy of the Hall Ticket issued by the University concerned or a certificate from the Head of the Institution in which they are studying, certifying that "the candidate Mr./Ms..... is/was studying in the College and he/she has appeared/is to appear for the final examination of the .....Degree course held/to be held in ..... 2021"; and
- (ii) They must produce Provisional Pass Certificate or Degree Certificate and other relevant documents required, at the time of admission.
- (iii) In respect of Professional courses, where the final exam is followed by internship, candidates should have completed prescribed internship on or before 30-06-2021.

- (c) There is no domicile restriction and therefore, candidates belonging to any State/Union Territory in India are eligible to apply.

### **3. Admission Procedure:**

- (a) Preference will be given to those secured a good score in MAT/CMAT/XAT/CAT or any other nationally recognized Management Admission tests, who will also attend Group discussion and Personal Interview at Sri Ramachandra Faculty of Management Sciences.
- (b) Last date for receipt of online Application Forms for those applying with good score in MAT/CMAT/XAT/CAT : **25<sup>th</sup> June 2021 up to 5.00 P.M.**

(c) **SRIHER Entrance Test – 2021**

After filling up the seats with candidates who secured good score in MAT / CMAT/ XAT/ CAT, if there are any unfilled seats, such seats will be filled through Entrance Test conducted by SRIHER (DU) in June / July 2021, for which a separate notification will be issued.

- 4.** The Online application and Registration fee of **Rs.1,000/-**(Rupees One thousand only) will not be refunded under any circumstances.

### **5. TUITION FEE:**

**Tuition fee is Rs.2,50,000/- (Rupees Two lakhs and fifty thousand only) per academic year .**

**REGISTRAR**