

# **SRI RAMACHANDRA**

**Institute of Higher Education and Research**

**National Service Scheme (NSS)**

## **SWACHTA HI SEVA**

No plastic free village and Jal shakti Abhiyan programme was held in four of the five adopted villages i.e. Annambedu, Karunakarachery, Banaveduthottam, and Kolapanchery was held from 5<sup>th</sup> September, 2019 to 26<sup>th</sup> September, 2019. The programme was inaugurated by Mrs. Santhi, Block Development Officer, Poonamallee Block, and Tiruvallur District. In all the four villages, totally 7500 community people were contacted and educated in 2000 households by 400 NSS volunteers.

Beside 2000 cloth bags were distributed in 2000 households so and single use plastics were collected from them for recycling. In addition, 700 Garbage bins were also distributed to 350 households at Annambedu to segregate domestic waste and to transport them to compost pit. Village-wise detailed report is given below

### **Plastic Free Village Campaign and Jalshakthi Programmes at**

#### **Adopted villages**

##### **1. Plastic Free Village Campaign and Jalshakthi Programme at Annambedu (NSS unit 4)**

On 17/09/19, the students of Sri Ramachandra Institute for Higher Education and Research from the departments of Medical Sciences, Dental Sciences, Allied Health Sciences, Biomedical Sciences, Pharmacy, Physiotherapy participated in an awareness programme as a part of their NSS activity (Swachhatha Hi Sewa Programme) under the able guidance of NSS Co-ordinator, Dr. S.V. Roop Chandar and his assistant Mr. N.R. Vikraman. These students belonging to Unit IV of NSS were also accompanied by Dr. Ramya.S their NSS Programme Officer of Unit IV.

About 100 students from the above-mentioned specialties departed from the college campus at around 09:00 AM and reached the venue of Annambedu village of (Ponnammallee block) at 10:00 AM.

The programme began with the inauguration in the presence of the Block Development Officer and NSS Co-ordinator, Dr.S.V.RoopChandar; both of whom enlightened the gathering comprising of village household representatives regarding No Plastic Village and Jal Shakthi Village.

Emphasis was laid on the harmful aspects of using plastics and available alternatives for the same. The judicious use of water and replenishing water bodies within the village were also enunciated effectively. Special Eco-friendly cloth bags designing was undertaken as an initiative by Sri Ramachandra Institute for Higher Education and Research under the guidance of Dr. Roop Chandar. The officers then distributed these cloth bags to the village household representatives present in the gathering.

Following this the student volunteers of NSS were entrusted the task of distributing the cloth bags to approximately 450 households of Annambedu village after explaining the motive of the no plastic village and collected plastic bags in return for this reinforcing the habit of using cloth bags instead of them. Also, students were asked to spread awareness regarding Jal Shakthi village to the household members.



The Programme was well received by all the village inhabitants and students departed from the village and reached college at around 12:55 PM in the afternoon.

## **2. Plastic Free Village Campaign and Jalshakthi Programme at Karunakaracherry NSS-II**

The National Service Scheme of Sri Ramachandra Institute of Higher Education and Research (DU) undertook plastic free village campaign under Swachhata Hi Sewa campaign at Karunakarachery(adopted village) on 24.09.2019 between 9.00 AM and 1.00 PM. 98 student volunteers belonging to Unit II accompanied by NSS Program Co-ordinator, Assistant co-ordinator and Program Officer Unit II participated in the camp. The volunteers took efforts in making the village plastic free by educating the community about the hazards of using single use plastics. Cloth bags were distributed to each households of the village and single use plastics in the households were collected and send for re-cycling. The Panchayat Secretary of Karunakarachery was very supportive in the execution of all the above activities in the village. Following are the photographs taken during the camp,





Community people were given awareness on water conservation and the importance of Rain water harvesting

### **3. Plastic Free Village Campaign and Jalshakthi Programme at Banaveduthottam (NSS Unit5)**

The National Service Scheme of Sri Ramachandra Institute of Higher Education and Research organized a special camp in the adopted village, Banaveduthottam, Poonamallee block from 11.09.2019 to 02.10.2019 with the help of Panchayati Department Banaveduthottam. The theme of this program was to give awareness for Plastic Free Village Campaign and Jalshakthi Programme. For this 100 NSS volunteers from Unit-V along with the Deputy Block Development Officer ,program coordinator , (Dr.S.V.Roop chandar), assistant coordinator (Mr.Vikraman) and unit-5 program officer (Dr.R.Gnanasambandan) were participated on

26/9/2019 (Thursday). As part of this program, the NSS volunteers collected plastic bags and distributed the bags to around 600 household

People simultaneously, they gave orientation about Water Conservation importance as part of Jalsakhthi Programme



Sri Ramachandra Institute of Higher Education and Research has been implementing through its NSS Units various community projects on Health Care, Sanitation and Environmental Protection under National Service Scheme (Ministry of Youth and Sports, Govt. of India) Swachh Bharat Abhiyan and Unnat Bharat Abhiyan (Ministry of Human Resource Development Govt. of India).

All the programmes are undertaken in the, six of the adopted neighborhood villages Karunakarachery, Annambedu Vayalanallur, Bannaveduthottam, Kolappanchery, and Parivakkam belonging to the Poonamallee block of Thiruvallur District, Tamilnadu.

In continuum of the programmes undertaken, The National Service Scheme of Sri Ramachandra Institute of Higher Education and Research (DU) undertook Plastic Free Village Campaign and Jalshakthi Village Programme (Water Conservation) under Swachhata Hi Sewa Campaign from 11.09.2019 to 02.10.2019 at its adopted villages (Karunakarancherry, Kolappancherry and Banaveduthottam of Thiruvallur District, Tamilnadu).

In order to make the adopted village a Plastic Free Village, Volunteers educated the community against single use plastics and distributed cloth bags and collected back single use plastics from each household and subsequently sent the same for recycling. Also they collected data about water resources, consumption, water quality and Rain Water Harvesting and Recycling under Jal Shakthi Village Programme. Programme Officers/Department Co ordinators for NSS participated along with their NSS volunteers in the above programmes.

#### **4. Plastic Free Village Campaign and Jalshakthi Programme at Kolappancherry (NSS -3)**

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Recycling under Jal Shakthi Village Programme. Programme Officers/Department Co ordinators for NSS participated along with their NSS volunteers in the above programmes.



100 volunteers of unit III of NSS programme at kolapanchery for Plastic free village and Jal Shakthi Abhiyan campaign on 25.09.19